

Join our cubus Partner Program

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cubus views our partners as an extension of our team, playing an integral role in our development and growth. cubus business partners represent a diverse range of solutions, services, and geographies. We have aligned with companies that have specific domain expertise and experience. Together we enable users to achieve better insights from their data and getting customers excited.

With the cubus Partner Program your company benefits from market leading BI solutions combined with programs designed to support your business growth, help generate new opportunities and increase profitability.

Our strength is to be very flexible in adjusting the Partner Program Framework to your business model. Together we define the right corporation.

CUBUS BUSINESS PARTNERS

Our Business Partners are consultants and IT companies who recommend and implement state-of-the-art BI solutions and Performance Management Expertise to their customers.

Why become a cubus Business Partner?

As a Business Partner you could offer, recommend and implement cubus EV solutions combined with subject matter expertise to build and support robust solutions for your customers (Most often you offer 1st line support to your customers.)

You are able to use cubus sales and marketing resources to increase your sales to high value markets. Add more value to your customer relationships by connecting them with solutions that help them make better decisions and act more quickly.

The Business Partner Program includes:

- **Partner Account Manager** – direct contact to the vendor for all sales and marketing related topics
- **Software licenses** – Not for Resale licenses of cubus software (demo software/ environment)
- **Product Sales training** – Get the skills and information to market and sell cubus solutions
- **Partner Portal** – personal account with access to software downloads, solution demos and marketing materials, customer references
- **Sales incentives** – Receive a percentage of net license revenue to help introduce cubus to your customer base
- **Technical product support** – Get help on your own projects and get 2nd level product support from cubus experts
- **Customer project support** – Get help for customers with a cubus maintenance and support agreement or offer 1st level support to your customers
- **Marketing** – listed with company profile and logo at our cubus website. Sales and Co-Marketing materials as well as event sponsorship for your own lead generation.

CUBUS OEM PARTNERS

Our OEM Partners are software providers who add additional value by embedding cubus EV into their own product solutions, giving their customers the possibility to get faster answers and self-service analysis capabilities.

Why become a cubus OEM Partner?

As an OEM Partner you add functionality to your software, providing your customers with solutions that help them make better decisions and act more quickly. You can use cubus expertise to support your sales and marketing teams.

The OEM Partner program includes:

- **Partner Account Manager** – direct contact to the vendor for all sales and marketing related topics
- **Product Sales training** – Get the skills and information to market and sell cubus solutions
- **Technical product support** – Get help on your own projects and get 2nd level product support from cubus experts
- **Product management support** – be the first informed about software release, launch dates, new functionalities
- **Software licenses** – Not For Resale licenses of cubus software
- **Partner Portal** – personal account with access to software downloads, solution demos and marketing materials, customer references
- **Marketing** – listed with company profile and logo at our cubus website. Sales and Co-Marketing materials as well as event sponsorship for your own lead generation.